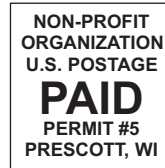




Prescott School District
1220 St. Croix St.
Prescott, WI 54021

www.prescott.k12.wi.us



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The School District of Prescott

Auditorium Referendum

✓ Voting Information

The election will be held **Tuesday, February 17, 2015**. This date was chosen so in the event the vote is positive, the auditorium can be included with the new high school construction for a substantial savings in time and expense.

To vote in Wisconsin you must first register to vote. You can start the registration process online at: <https://myvote.wi.gov>. You can also register in person at your local municipal clerk's office, with a special registration deputy, or at the polling place on Election Day.

Election information is on the district website:
www.prescott.k12.wi.us.

Absentee voting is a great way to ensure you cast a ballot. With this method you can vote before Election Day to avoid missing out due to a busy schedule, inclement weather, vacation or other conflicts.

Find out more at: <http://gab.wi.gov/voters/absentee>

✓ Where to Vote

City of Prescott Voting Site:
Prescott City Hall
800 Borner Street, North
Prescott, WI 54021

Oak Grove Voting Site:
Oak Grove Town Hall
N4939 1100th St.
Prescott, WI 54021

Clifton Voting Site:
Clifton Town Hall
W 11705 County RD FF
River Falls, WI 54022

Trimbelle Voting Site:
Trimbelle Town Hall
N5310 800th St.
Ellsworth, WI 54011

Diamond Bluff Voting Site:
Diamond Bluff Town Hall
W9870 290th Ave
Hager City, WI 54014

*Polls are open
7:00 a.m. to 8:00 p.m.*

The Ballot Question

The referendum question would authorize the district to issue general obligation bonds in an amount not to exceed \$3,890,000 for the public purpose of paying the cost of constructing and equipping an auditorium onto the new high school.

What this Means

The school district would have the ability to borrow the money needed to add an auditorium as part of the new high school project bid. This opportunity would provide:

- A cost-effective option for quality arts programming to complement space for academics and athletics
- Dedicated space for performing arts
- An option for large community gatherings
- Ability for Prescott to host regional and sectional events
- Reduced conflicts with physical education and sports spaces

Community Information Session

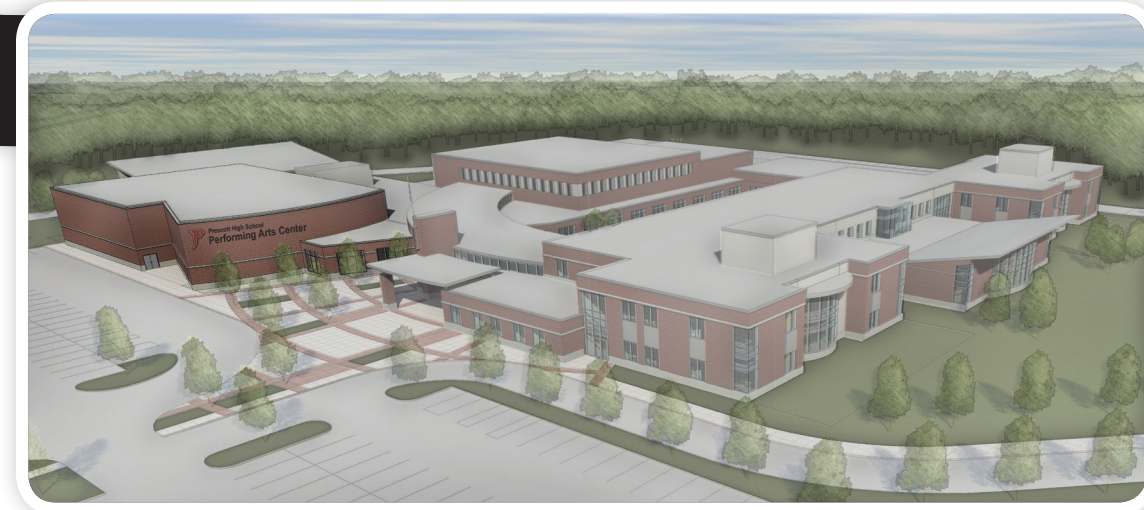
Learn More at the Community Information Session:

Wednesday, February 4
7:00 p.m.
Prescott Middle School Commons

Referendum Date: February 17, 2015

Get more information on the school website at www.prescott.k12.wi.us. You may also contact Superintendent, Roger Hulne at 715-262-5782, rulne@prescott.k12.wi.us, or any school board member.

Referendum



Architectural Rendering of Auditorium Addition

Q: We just voted on an auditorium – Why another election so soon?

- A. Some things have changed since the April referendum election.
- Cost reductions and a resulting lower tax impact were negotiated
 - Construction can begin with the new high school building in spring 2015
 - Building with the high school is the most cost-effective option

The school board voted to offer the community an opportunity to consider the auditorium while it was the best investment option as a part of the new school bid.

Q: How did the auditorium option come forward again?

A: Prescott Arts Commitment Team (PACT) organized to review auditorium options. This grassroots community group proposed the idea to the school board based on the following:

- Strong community support in past surveys
- Narrow defeat as a third question in the recent referendum
- Design changes provide a savings of \$370,000 for construction costs
- Fundraising will help further support amenities and/or reduce cost
- Solid business planning will cover operating costs with opportunities for revenue



Q: How does an auditorium benefit Prescott?

- A: An Auditorium provides benefits to the entire community.
- Allows Prescott to offer programming available in neighboring districts
 - Increases educational flexibility (new programming, delivery to larger groups, etc.)
 - Provides space for education, community and outside groups

- Supports student and community Arts endeavors at local and regional levels
- Improves accessibility for performers and attendees at performances
- Reduces conflicts with sports and physical education programming
- Completes the high school to offer space for quality academics, athletics, and arts

Q: I just received my property tax bill – does the increase include the new high school bond cost?

A: Yes –the 2014 property tax bill does include the first payment of the 20 year bond.

- The actual average tax impact was lower than originally projected
- The school district portion of the tax bill should remain close to this level in future years

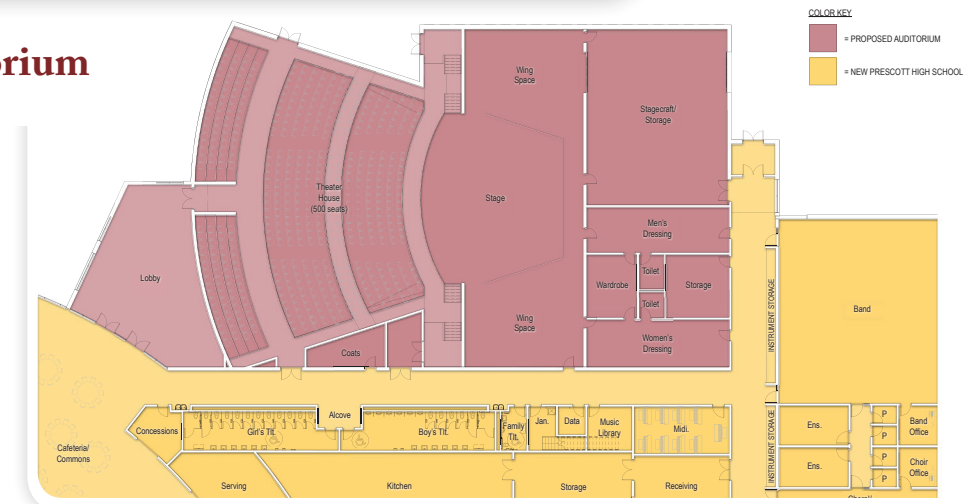
What Will an Auditorium Cost?	
Borrowing Amount	\$3,890,000
Average Mil Rate Increase	\$0.31 per \$1,000 valuation (2015-2016)

Estimated Tax Increase		
Based on Fair Market Value of property:		
Property Value	Annual Impact	Monthly Impact
\$100,000 Property	\$31.00	\$2.58
\$200,000 Property	\$62.00	\$5.17
\$300,000 Property	\$93.00	\$7.75

Assumptions:

- 20-year Borrowing at 4.25% Estimated Interest Rate
- State Aid Applied: 12.79%
- Mill rate based on 2014 Equalized Valuation (TID-OUT) of \$676,462,139 with 2.00% annual growth.

Proposed Auditorium Floor Plan



Q: What is included in the auditorium referendum?

A: The modifications in design were minor and the auditorium will still include:

- 500-plus seating
- 17,100 total square feet
- A professional sized stage to accommodate dance, music, drama, classes, gatherings, and more
- Connection to the new high school for shared space efficiency
- Lobby area for exhibits
- Construction start date July 2015 for completion in July 2016 with the new high school

- Dedicated performance space would allow multiple performances without increasing the impact on physical education and sports
- Cuing performers back stage, instead of in the audience area, increases seating capacity for attendees

Q: Will 500 seats be big enough?

A: Yes. The seating capacity is similar to other districts in the area.

- Currently, performances are held in gym space, which limits ability for multiple performances due to a short time frame for set-up, rehearsal, and performance

Q: What happens if this referendum fails?

- A: The district will continue to use athletic spaces as performing arts venues.
- Construction costs will substantially increase
 - A capital campaign/fundraising effort will take many years to complete